



Press Kit

Photo: Daniel Sheehan



**BEZOS CENTER
FOR
INNOVATION**

WENDY MALLOY Public Relations Manager
wendy.malloy@mohai.org | 206 324 1126 ext. 150

ABOUT THE BEZOS CENTER FOR INNOVATION

Explore how innovation shaped our region and changed the world. Through interactive exhibits, community and educational programs, and first-person insights from leading innovators, discover Seattle's role as a nexus of big ideas and new directions - and ignite the innovator within! Generously supported by Jeff and MacKenzie Bezos, this is the place to discover the past and future of creativity and invention in our region.

What does the Bezos Center for Innovation look like?

The Bezos Center occupies roughly 4,000 square feet in MOHAI's Faye G. Allen Grand Atrium, and features multimedia, interactive and hands-on experiences as well as artifacts, images and oral histories that explore Seattle's culture of innovation.

What is the visitor experience like?

The Bezos Center allows visitors to explore different themes revolving around innovation, including what it means, where it happens, and how to turn creative ideas into useable products. The experience is grounded in the local community, highlighting Seattle's most influential inventions and featuring insights and interviews with Seattle's leading innovators.

Throughout the Bezos Center, visitors actively participate in the experience. The Idea Lab invites guests to join a communal collaboration to identify and solve some of today's most pressing challenges. The Seattle Patent Tree provides a three-dimensional history of the Puget Sound region's inventive spirit and the Launch Pad encourages visitors to engage in an interactive exploration of the skills of innovation.

Special Thanks

The project is generously supported by Jeff and MacKenzie Bezos.

Who is the project team?

Exhibit Design: Olsen Kundig Architects, Studio Matthews

Exhibit Fabrication and Installation: Pacific Studio, BBI Engineering

Media Development: Stimulant, HRH Media

Project Management: Seneca Real Estate Group

For additional information please visit mohai.org or contact media@mohai.org

PRESS IMAGES



The Bezos Center for Innovation

The 5,000 square foot exhibit is layered with rich narratives whose interactive nature facilitates discovery and enables visitors to become fully immersed in the creative process. Photo: Daniel Sheehan.



The Bezos Center for Innovation

The *Idea Lab* invites visitors to communally identify and solve some of today's most pressing challenges. Photo: Daniel Sheehan.



The Bezos Center for Innovation

Seattle Patent Tree provides a three-dimensional history of the Puget Sound region's inventive spirit. Photo: Daniel Sheehan



The Bezos Center for Innovation

The Bezos Center for Innovation features multimedia, interactive and hands-on experiences as well as artifacts, images and oral histories that explore Seattle's creative history. Photo: Daniel Sheehan.